



StadsSalon enables cultural encounters about critical issues in a personal setting

Where

StadsSalon is an initiative of Tracy Metz and Baptist Brayé. StadsSalon ('City Salon') is both the place where we live and work and where we organize not-for-profit private gatherings. Our salons take place in our 17th century period rooms and focus on social/cultural/urban themes. Our guests are invited based on their expertise. It is our contemporary interpretation of the 19th century salon.

What

We love the city, we live in the city and we share the city. We do so by organizing salons on a broad range of topics around urban life. Since the start in 2005, StadsSalon has organized dozens of gatherings on architecture, art, design, photography and urban issues, but we've also had sneak previews of films, heard opera singers and listened to urban poets. Our salons are known for their monumental surroundings, intriguing topics and special guests.

Who

StadsSalon is run by its founders Tracy Metz and Baptist Brayé. Together with their colleague and program manager Sanne van der Beek, interns and volunteers we organize the salons, we welcome our guests, supply food & drinks, do technical support and moderate the discussion. For our salons we often do our own cooking.

Why

StadsSalon is our way of giving back. It is an incubator for cultural initiatives, it addresses pressing social and cultural topics that are worth discussing and offers a platform for brilliant ideas in the making. And we get to share the sense of wonderment.

We

Tracy Metz (1954) journalist, moderator and writer is of American origin. She came to Amsterdam after college, traveled for a couple of years thru Europe and Asia but returned to the Netherlands where she worked for decades as professional journalist for the national newspapers Het Parool and NRC/Handelsblad. She has written several books and has appeared frequently in radio- and tv programs. Now she has her own monthly live talkshow called Stadsleven (City Life) and is the director of the John Adams Institute, the independent podium for American culture in the Netherlands.

Baptist Brayé (1953) is an urban planner. Shops are the linking pin in his career. He founded Locatus, a database company that invented forecasting tools for retail planning with eery precision. Thanks to his expertise he was appointed visiting scholar at Harvard. He sold his company, left Harvard and does today what he has done his whole life, observing people in their urban environment.

Sanne van der Beek (1985) graduated in cultural studies and works since 2013 full time as program manager for both StadsSalon and Stadsleven. She is an avid visitor of musea, art shows and other places to be and the engine behind our successful web magazine Stadsleven.

Confidentiality

Our salons are private, not publicly announced, one cannot register or become a member and are by invitation only. Everything within StadsSalon is considered to be confidential. This is not to be secretive, but to ensure a free and open discussion. It's the so-called Chatham House rule; participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s) may be revealed.

Rental

StadsSalon is a private residence that we occasionally rent out for meetings, presentations, brainstorm sessions or private dinners. It offers the privilege of seeing an extraordinary canal house from the inside, which makes it both a surprising as well as personal and intimate experience. It offers a complete range of amenities for audio/video, a small pantry, a professional kitchen and a fine choice of first class caterers. The rental helps us to support our own cultural programming.

Contact

Herengracht 528

1017 CC Amsterdam

The Netherlands

www.stadssalon.nl

info@stadssalon.nl

+31 20 6226616